

Alexander Stover

arstover@iu.edu | Bloomington, IN 47407 | [LinkedIn](#)

EDUCATION

Indiana University - Bloomington, Indiana

Dec 2026

Bachelor of Science in Sports Marketing & Management

- Indiana University Marketing Research - Student Panelist

WORK EXPERIENCE

IU Athletics Ticket Office – Bloomington, Indiana

09/2023-Current

Football - Soccer - Women's Basketball Student Manager & Ticket Sales Representative.

- Managing ticket sales and other related game-day operations
- Facilitating the purchase of tickets and ticket packages for sports experiences
- Acting as a beacon of information for potential customers/supporters
- Responsible for training new employees, giving them the tools for technological development
- Coordinating with a visiting team representative(s) on gameday to ensure smooth guest experience

Subway – Winter Garden, Florida

06/2020-08/2022

Jr. Sandwich Artist

- Responsible for serving high quality product, in an efficient time, while maintaining a quality guest experience
- Responsible for training new, entry level employees and managers, creating great interpersonal skills
- Achieved a 55% decrease in time taken to close the store, while maintaining full responsibilities
- Improved guest experience by training employees the importance of good customer experience

PROFESSIONAL SKILLS

- Proficient in Microsoft Office (Word, Excel, PowerPoint)
- Comfortable working in high-stress environment, while standing and/or walking
- Excellent communication skills with employees, management, and customers/clients
- Basic understanding of HTML, CSS, Python coding languages and Arduino tool

INVOLVMENT

Luddy Pacesetters – Bloomington, Indiana

09/2023-11/2024

Events & Finance Team Member

- Promoting inclusivity at the Luddy School by planning and carrying out a variety of diversity and inclusion initiatives
- Recruiting of prospective students to inform what the Luddy School can offer, how they'll fit in, and how Luddy will then reach their goals